



ELIGUARD[®]



FUTURE OF HOME SERVICING

www.eliguard.org



OUR TARGET: HOME SERVICE INDUSTRY

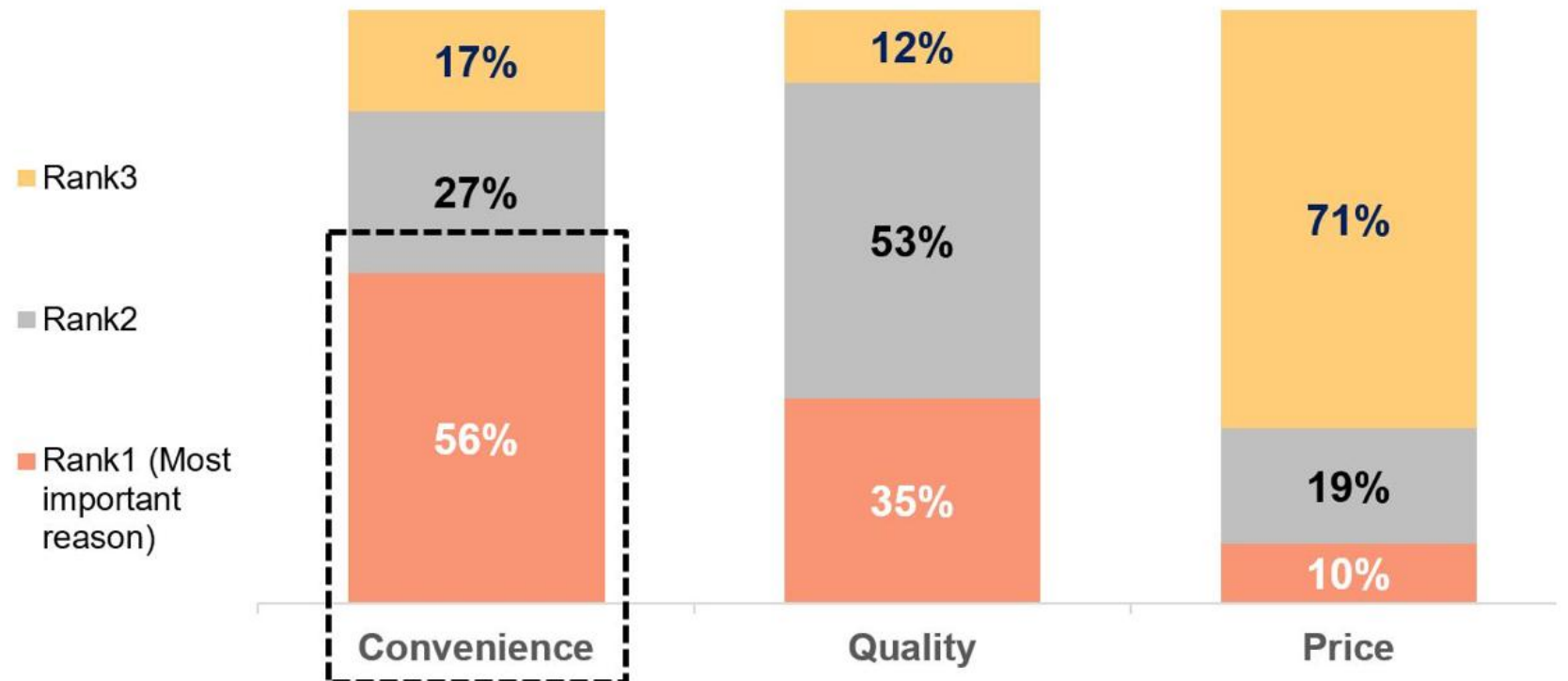
Compared to many sectors, on-demand home services has a high share of 'convenience seeking users'



Which is likely to enable us contribute to rationalize pricing and driving better unit economics in the long run

Most important reasons for consumers to use on-demand home services (N=250+)

Please rank the following reasons to use on-demand home services in order of your preference?



Survey conducted on users of a particular on-demand home services platform



WHAT IS ELIGUARD ?

- First of its kind E-Service assistant for all your home appliances straight from the official brands!
- With Eliguard you can service your due appliances with just a tap of the button, store your warranty and bills in digital format and never worry about losing them.
- India's first One touch E-Service and Bill storage app

A close-up photograph of a violin being worked on in a workshop. A person's hands are visible, using a tool to adjust the instrument. The violin is resting on a wooden workbench. The text "OUR SERVICES" is overlaid in the center of the image.

OUR SERVICES

A photograph showing a person in a plaid shirt working on the internal components of a laptop. The laptop is open, and various parts like the keyboard, battery, and motherboard are visible. The person is using a screwdriver to work on the hardware.

**REPAIR
AT YOUR
DOORSTEP**

A photograph of a person's hands using a multimeter to test a circuit board. The multimeter's red and black probes are connected to the board. The background is slightly blurred, showing other electronic components.

**STORE YOUR
BILLS,
WARRANTIES**

**STORE
DOCUMENTS**

Our Vision

To create employment opportunities for skilled servicemen and youth empowerment in remote areas and villages with no service centres across India.



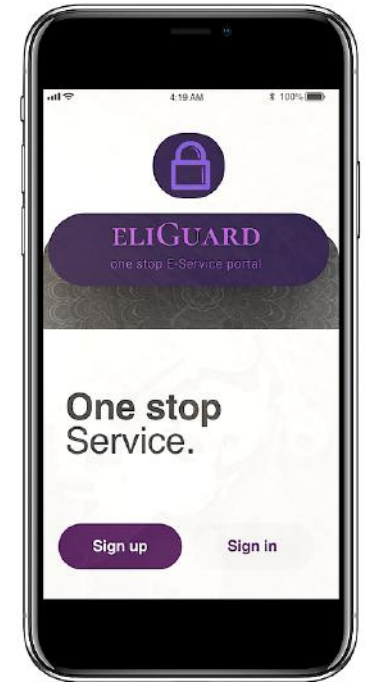
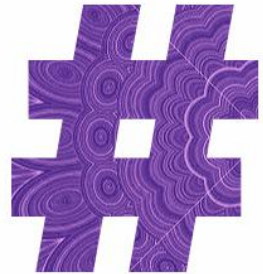
Our Accolades

Selected in top 1%
i.e 100 out of 1,70,000+ startups from
across 166 countries to join Startup Istanbul
Program in Turkey 2020.



Where we see ourselves **10 YEARS** from now?

To be ..



**ELIGUARD WILL NOT JUST BE AN APPLICATION,
IT WILL BE A PART OF EVERYDAY LIFE IN INDIAN HOUSEHOLDS,
BE AN OPPORTUNITY PROVIDER, A FAITHFUL FRIEND IN NEED
PART OF FAMILY!**

Here to **STAY!**

WE ARE A TEAM OF YOUNG ENTHUSIASTIC INDIAN STUDENTS ; ALL CONFIDENT, STUBBORN TO BRIDGE THE GAP BETWEEN USER AND BRANDS IN SERVICE SECTOR



IDENTIFY SKILLED SERVICEMEN IN REMOTE AREAS OF INDIA AND CREATE EMPLOYMENT OPPORTUNITIES FOR THEM AND SUPPORT RURAL DEVELOPMENT



A decorative vertical strip on the left side of the slide featuring a purple mandala pattern with intricate, repeating geometric and floral designs.

WE LOOK TO IMPACT **COVID-19!**

- We look forward to bringing updates that would include online video call interaction between users and service professionals.
- Users can schedule appointment with our staff and get expert guidance on how to repair their appliances on their own at a nominal fee making the service completely contact free!
- We further look to provide student internship opportunities to grow as a community and provide new industry leading marketing, operations, production skills to the students and provide them with necessary certification, stipend and essential market knowledge

A vertical purple mandala pattern with intricate, repeating geometric and floral designs, located on the left side of the slide.

future **objectives**

- User Growth and Engagement
- Research & Development
- Social Media Marketing
- **RAPID IMPROVEMENT BASED ON AGGREGATE USER VIEWS**

(WE ARE A LEAN STRATEGY STARTUP)

THANK YOU



Founded with love,
S.Samyukth

